



Charity.
Government.
Entrepreneurship.

MyImpact Challenge Workshop

October 16-18, 2018

Wyoming

Student Guide

BILL *of* **RIGHTS**

INSTITUTE



Identifying the MyImpact Opportunity

Directions:

Every community has issues and problems that concern its residents and citizens. This class activity will help you identify a significant problem in your community that you think is important and worthy of your effort and attention.

Think about your community and list fifteen problems in community. Be sure to list issues that are meaningful and impact the wellbeing of your family, neighbors, and community. Complete every entry, but do not repeat an entry.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____

Review your entries and choose the three that you think would have the biggest impact in your community if they were addressed. Below, write sentences explaining each of three different issues, why each is important to be addressed, and what civic virtues each highlights.

Review **Lesson 2, Handout B: Timeline of American Charitable and Philanthropic Organizations and Events**, in order to gain an overview of any charitable agencies that are currently working in the same issues that your group chooses.

Issue 1: _____

Issue 2: _____

Issue 3: _____

Finalize your choice: Which of the above issues are you, personally, most passionate about? Which touches your life most closely? Choose the issue that you would like to spend a significant amount of your time and energy contributing to a solution for, then write why you made the choice you did.

My Big Issue

Why did you choose this issue?

Design Thinking Ideation for MyImpact Challenge

Statement of Project Objective (What is the community issue and what do you want to do to alleviate it?):

Directions:

Ideation means generating lots of ideas about the “how” question. What actions might someone take to address the community issue you have identified? Brainstorming encourages you to think expansively and without constraints. It is often the wild ideas that spark visionary thoughts. Complete the following and by the end you will have developed a project for the MyImpact Challenge.

SECTION 1: GENERATING IDEAS

Brainstorming Your Project

In order for ideas to develop the environment needs to be comfortable and free for ideas. Read through **Handout E: Brainstorming Rules**. Break into groups based on your teacher’s instructions and follow the prompts.

1. How might we address this idea? Think of business, charity and government solutions.
2. Cluster your similar ideas.
3. Decide on three favorites
4. Discuss the results.

SECTION 2: REFINING YOUR PROJECT

Do a Reality Check

What is at the core of your project: What gets you excited about it?

What is the real need that this project addresses?

What constitutional principles are relevant for your project? Explain how those principles are related to the problem you are addressing and the solution you hope to implement.

Make a list of all the challenges and barriers you are facing with your project.

What are you missing?

Who would oppose the idea?

What will be most difficult to overcome?

Identify your constraints

How long do you have to complete this project?

What are your monetary resources?

What are your time resources?

Which project idea is the most achievable, given your constraints?

SECTION 3: DESCRIBING YOUR PROJECT

Project Name _____

How will your project work?

What needs or opportunities does your project address?

Who will be involved in developing your project? Who will make use of your project?

Write a one-sentence description of your project
